

Iran International Meat Exhibition



MeatEx

**IRAN International
Meat Exhibition**

2016



Tejarat Farasoo Holding

Sahar Niknejad

May 11th, 2016

Frankfurt

IRAN

COMPOSITE | TDS | HIGH SCHOOL

NEWS

MADE IN CHINA





Iran after Sanctions

- Iran is one of the most important and huge market for investment and a hot topic around the world.
- This potential market has been reopened its doors to the international economy.
- strategic location in the Middle East
- The safest and most stable country in the region



Perfect timing
+
Unique subject

MeatEX

Why MeatEx?

- The only specialized halal meat product exhibition in the world
- The only meat industry trade fair in the Middle East
- The only specialized exhibition of Meat product and related industries in Iran

MeatEx is an ideal opportunity for the producers and suppliers to enter or establish a strong presence in this specified market.

Why Iran?

- First country in the Middle east that started producing processed meat products 90 years ago.
- 950 factories in the fields of production, packaging, and processing of meat products
- More than 280 associations, and unions active in this field
- The largest market in the region with a population of over 80 million
- Imports over 600 thousand tons of red meat and poultry
- need to be upgraded the machinery and equipment of slaughterhouses and factories

Meatex is the confluence of Industry and product

- Industry
- Product
- Sales



Acceptable Halal Certificates in Iran

- Halal Certificate issued by Ministry of Agriculture of Iran
- Halal certificate issued by SMIC
- Halal certificate issued by Turkey



Target Markets

- Middle East, CIS and Easter Europe.
- Iran



Exhibitor's profile

- Producers of halal meat and meat products
- Producers and importers of spices and additives
- Producers of all types of natural and artificial casings
- Manufacturers of Machinery
- Manufacturers of refrigerators and refrigerating equipment
- Manufacturers of transportation and warehousing systems
- Manufacturers of butcher shops equipment

Visitor's Profile

- Buyers/ Dealers
- Importers/ Exporters
- Retailors/ wholesalers
- Distributers
- Butcher shop/Supermarkets
- Specialists in Quality control Fields
- Specialists in Research & Development
- Service providers
- Associations
- Government organizations / Agencies
- Specialized Media

Fringe Programs

- B2B meetings with relevant
- Business matchmaking program
- Workshops and seminars

Supporters



Society of Meat Products Producers



Ministry of Agriculture Jihad



جمهوری اسلامی ایران
وزارت صنعت، معدن و تجارت

Ministry of Industry Mine & Trade



Trade Promotion Organization of Iran



Iran Veterinary Organization



Iran International Exhibition Co.



Iranian Association Of Meat Packing Industry

Tehran International Exhibition Ground

- The first International Asian Exhibition was held in 1969
- Member of UFI from 1976
- Member of BIE from 1976
- Indoor Space 120,000 sqm
- Outdoor Space 35,000 sqm
- All standard Facilities

<http://en.iranfair.com/>



- Raw Space – Indoor
Minimum: 24 sqm

180,-€ + 9% VAT

- Raw Space – Outdoor
Minimum: 30 sqm

110,-€ + 9% VAT



Type A
(Space Fee + 90 Euro/sqm)+ 9% VAT

Type B1 – B2
(Space Fee + 120Euro/sqm)+ 9% VAT



Type C1 – C2
(Space Fee + 150 Euro/sqm)+ 9% VAT



Online Registration

www.iranmeatex.com

Welcome to Iran International Meat Exhibition

About The Exhibition

Product Groups

Facts & Figures

Schedule

Logo & Poster

Catalog

Iran International Meat Exhibition

The lifting of Iran Sanctions after more than 8 years has started and the doors to Iran's markets and business opportunities are open again. This is the perfect timing for a new exhibition with a unique topic.



Online Registration

Latest News

Frankfurt

16/04/25

The First Round of MeatEx in Iran

Save the date

- A time-effective event to attend
- Visit the only exhibition in the Middle East dedicated to the Meat Industry
- Meet the biggest names in the Iranian Meat Industry
- Connect with key international producers/ manufacturers
- Engage with your industry community locally and globally
- Find new Machineries, Tools, Equipment and Materials
- Attend B2B meetings and very unique fringe programs
- Discover new and more cost effective solutions to existing processes
- Gain new ideas and insights to grow your business

We will be pleased to welcome you

in

MeatEx

2016