

## 1. Class A – Full Package

Directing

3 days of time-lapse photography during stand construction

1 day of imaging and lighting from the constructed stand in the formal opening day – using crane (8 meters), pro-jib crane (3 meters), sliders (2 meters), along with professional editing

Motion graphics, including simple armstation, text typography, animated trailer, color correction, tracking (if needed), sound editing, music selection

Final output: a 4-6 minutes long Full HD clip

Industrial, advertising, and news photography of the stand and exhibited products (HDR and panorama photography)

Costs: 80 million Rials

## 2. Class B

Directing

1 day of imaging and lighting from the constructed stand in the formal opening day – using crane (8 meters), pro-jib crane (3 meters), sliders (2 meters), long with professional editing

Simple motion graphics, including text typography, animated trailer, color correction, sound editing, music selection

Final output: a 4-6 minutes long Full HD clip

Industrial, advertising, and news photography of the stand and exhibited products (HDR and panorama photography)

Costs: 70 million Rials

### **3. Class C**

Directing

1 day of imaging and lighting for the constructed stand in the formal opening day – using pro-jib crane (3 meters), sliders (2 meters), exhibitor interview, along with simple editing

Music selection

Final output: a 4-6 minutes long Full HD clip

Industrial, advertising, and news photography of the stand and exhibited products (HDR and panorama photography)

Costs: 40 million Rials

### **4. Class D**

News photography in the formal opening day

Format: simple motion graphics clip, simple text typography, music selection

Final output: a 3-5 minutes long Slide Show

Costs: 25 million Rials

### **5. Class E**

Directing

1 day of industrial, advertising, and news photography of the stand and exhibited products (HDR and panorama photography)

Final output: 50 photos and 30 news photos with professional editing

Costs: 15 million Rials